



Ontario Public Health and Industry



Working and Learning Together



EDUCATION COMMUNICATION CULTURE IMPLEMENTATION

www.foodsafetyforum.ca | www.ciphi.on.ca

888-687-8796 | 416-447-9588 x275

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October 2-5, 2011

White Oaks Conference Resort and Spa

Niagara-On-The-Lake, Ontario

SPONSORSHIP PACKAGE



Premier Conference Sponsor

– 3 Available –

For your generous contribution as one of the “Overall (Premier) Conference” sponsors, your company will receive the following:

Company name and/or logo to be featured and highlighted in a prime location on:

- Company name and/or logo to appear on conference program cover;
- Highlighted as one of the conference sponsors in the program;
- Full-page ad in the conference program;
- Featured on the welcome posters which will be located at the main entrance of the venue throughout the 3-day conference;
- Appear on sponsorship boards displayed throughout the 3-day conference;
- Featured on the registration banner which will be centrally located at the venue throughout the 3-day conference;
- Featured on session boards located throughout the venue;
- Highlighted on screen in the main hall during the Opening Ceremony / the Plenary Session and the President’s Gala;
- Highlighted on screen in all break-out sessions;
- Featured on all pre-conference promotional material;
- Logos to appear in all conference ads in TrainCan’s Food Safety Files electronic newsletter.

In addition, your sponsorship entitles you to receive:

- 8’ x 6’ complimentary booth space provided for company display during the tradeshow which will be highly visible and accessible to all delegates throughout the conference;
- Two complimentary full delegate conference registrations;
- Two complimentary golf tournament registrations;
- Post-conference exposure in the Ontario Branch News;
- Yearlong feature as the Conference sponsor on the CIPHI (ON Br.) website – from 2011 until 2012 conference;
- Company representatives to be introduced / acknowledged as conference sponsor and have the opportunity of addressing delegates with brief remarks at the Opening Ceremony/Plenary Session and the President’s Gala;
- Company information and/or give-a-ways to be added to delegate’s bag.

Total request: \$10,000



ADDITIONAL SPONSOR PACKAGE INFORMATION

General Sponsorship Inclusions

Company name and/or logo to be featured and highlighted:

- As a conference sponsor in the conference program;
- On sponsorship and session boards displayed throughout the conference;
- On pre-conference promotional material;
- On screen in the main hall during the Opening Ceremony / the Plenary Session and the President's Gala;
- On screen in all break-out sessions;
- As a conference sponsor on the official conference website.

President's Gala Sponsor - 3 Available

For your generous contribution as the "President's Gala" sponsor, in addition to the general sponsorship inclusions your company will receive the following:

- 1/4 page ad to appear in Conference Program;
- 2 company representatives to participate and play in the conference golf tournament;
- Company representative to be introduced / acknowledged as the President's Gala sponsor;
- Company information and/or give-a-ways to be added to delegate's bag.

Total request: \$2,000



Delegate Bag Sponsor – 1 Available

For your generous contribution as the “Delegate Bag” sponsor, in addition to the general sponsorship inclusions your company will receive the following:

- 8' x 6' complimentary booth space provided for company display during the tradeshow which will be highly visible and accessible to all delegates throughout the conference;
- Company name and/or logo to be featured and highlighted on the Delegate Bag
- ¼ page ad to appear in Conference Program booklet;
- Company representative to be acknowledged / introduced as the Delegate Bag sponsor during the Opening Ceremonies;
- Company information and/or give-a-ways to be added to delegate's bag;
- 2 company representatives to participate and play in the conference golf tournament or 2 tickets to the Sunday Shaw Festival Performance.

Total request: \$4,500

Lunch or Breakfast Conference Sponsor - 2 Available

For your generous contribution as a “Meal” sponsor, in addition to the general sponsorship inclusions your company will receive the following:

- ¼ page ad to appear on the inside back cover of the Conference Program booklet;
- 8' x 6' complimentary booth space provided for company display during the tradeshow which will be highly visible and accessible to all delegates throughout the 3-day conference;
- 2 company representatives to participate and play in the 2010 golf tournament or 2 tickets to the Sunday Shaw Festival Performance;
- Company representatives to be introduced / acknowledged as the Breakfast or Lunch Conference sponsor during the Monday, Tuesday and Wednesday meals;
- Company representative to have the opportunity to address delegates briefly during a breakfast or lunch session;
- Company information and/or give-a-ways to be added to delegate's bag.

Total request: \$4,000



Registration Desk Conference Sponsor – 1 Available

For your generous contribution as the “Registration” sponsor, in addition to the general sponsorship inclusions your company will receive the following:

- ¼ page ad to appear in Conference Program booklet;
- 2 company representatives to participate and play in the golf tournament or 2 tickets to the Sunday Shaw Festival Performance;
- Company name and/or logo to be featured and highlighted at registration desk;
- Company representative to have the opportunity to address delegates briefly during a breakfast or lunch session;
- Company information and/or give-a-ways to be added to delegate’s bag.

Total request: \$2,500

Opening Cocktail Reception Sponsor – 2 Available

For your generous contribution as the “Opening Cocktail Reception” sponsor, in addition to the general sponsorship inclusions your company will receive the following:

- ¼ page ad to appear in Conference Program booklet;
- Company representative to be introduced / acknowledged as the Opening Cocktail Reception sponsor and provided with an opportunity to briefly address delegates during the evening;
- Company information and/or give-a-ways to be added to delegate’s bag.

Total request: \$2,000

Supporting Sponsor – 5 Available

For your generous contribution as a “Supporting” sponsor, in addition to the general sponsorship inclusions your company will receive the following:

- As a ¼ page ad in the Conference Program booklet;
- Company information and/or give-a-ways to be added to delegate’s bag;

Total request: \$1,500



Delegate Bag Insert – 10 Available

For your generous contribution as a “Delegate Bag Insert” sponsor, in addition to the general sponsorship inclusion above your company will receive the following:

- Company information and/or give-a-ways to be added to delegate’s bag;

Total request: \$300

Monday Night Social and Bus Sponsor – 2 Available

For your generous contribution as the “Monday Night Social and Bus” sponsor, in addition to the general sponsorship inclusions your company will receive the following:

- ¼ page ad to appear in Conference Program booklet
- Company representatives to be introduced / acknowledged as the “Monday Night Social and Bus” sponsor during the Monday Opening Ceremony and during the event;
- Company information and/or give-a-ways to be added to delegate’s bag;

Total Request: \$2,000

Sunday Shaw Festival Trip Sponsor – 1 Available

For your generous contribution as the “Sunday Shaw Festival Trip” sponsor, in addition to the general sponsorship inclusions above your company will receive the following:

- ¼ page ad to appear in Conference Program booklet;
- 2 tickets to the Sunday Shaw Festival Performance;
- Company information and/or give-a-ways to be added to delegate’s bag.

Total Request: \$2,000



Conference Golf Sponsor – 1 Available

For your generous contribution as the “Conference Golf” sponsor, in addition to the general sponsorship inclusions your company will receive the following:

- ¼” page ad to appear in the Conference Program;
- 8’ x 6’ complimentary booth space provided for company display during the tradeshow which will be highly visible and accessible to all delegates throughout the 3-day conference;
- 4 company representatives to participate and play in the conference golf tournament;
- A banner featuring company name and/or logo prominently featured at the conference golf tournament;
- Company representatives to be introduced / acknowledged during the Cocktail Reception as the Conference Golf sponsor;
- Company representative to have the opportunity to participate and assist with the golf prize distribution to the winners during the Cocktail Reception;
- Company information and/or give-a-ways to be added to delegate’s bag.

Total request: \$3,000

Exhibitor Information

Space and pricing:

Booth Size	8 ft x 6 ft
Number of Spaces	18
Cost	\$975 per booth

Why participate in the trade show?

- To profile your company in the main conference and registration area throughout the entire event
- To receive one complimentary full delegate registration
- To have your company’s name listed on the conference website and in the Conference Program booklet
- To network with environmental health professionals and decision makers across Ontario and Canada
- To contribute to a great educational event



Advertising Opportunities

Sizes and cost:

Full Page	8 ½" w x 11" h	\$700
Half Page	8 ½" w x 5.5" h	\$350
Quarter Page	4 ¼" w x 5.5" h	\$200
Business card	3.5" w x 2" h	\$100

Guidelines:

Artwork deadline is August 19, 2011
 Submitted in any of the following formats:
 high quality pdf file • tiff file at 300 dpi
 jpg file at 300 dpi • outlined eps filefiles
 Files must have bleeds and crop marks, if applicable.
 Full, double or single colour ads

Why advertise at the conference?

By advertising in the Conference Program booklet, you will showcase your organization to all delegates.



SPONSORSHIP TYPE	DESCRIPTION	NUMBER	AMOUNT
Conference Sponsors	Main Conference Sponsor	3 available	\$10,000
	President's Gala Sponsor	3 available	\$2,000
	Delegate Bag Sponsor	1 available	\$4,500
	Breakfast Conference Sponsor	1 available	\$4,000
	Lunch Conference Sponsor	1 available	\$4,000
	Registration Desk Conference Sponsor	1 available	\$2,500
	Opening Cocktail Reception Sponsor	2 available	\$2,000
	Supporting Sponsor	5 available	\$1,500
	Delegate Bag Insert	10 available	\$300
	Monday Night Social And Bus Sponsor	2 available	\$2,000
Golf Tournament Sponsor	Golf Sponsor	1 available	\$3,000
Sunday Shaw Festival Trip Sponsor		1 available	\$2,000
Conference Exhibitors	8 ft x 6 ft table top booth	18 available	\$975
Advertisements	Full Page	Unlimited	\$700 ea
	Half Page	Unlimited	\$350 ea
	Quarter Page	Unlimited	\$200 ea
	Business card ad	Unlimited	\$100 ea
Prize Donations Door prizes and draws	Prize donors will receive a letter of thanks and recognition in Conference Program	Unlimited	